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James Quayle & Co.
LOGAN, UTAH

The Petticoat Returns in All Its Old-Time Fluffiness

It May Be of Linen, Net or Taffeta, Ribbon Banded or Lace Trimmed, Corded or Hooped

AN INTERESTING BREAKFAST COAT

New York, May 11.—There is something particularly appealing to the dainty, well-groomed woman, about ribbon trimmed, be frilled petticoats; they cannot be banished for long from the wardrobe. This season the petticoat has returned in all its old time fluffiness to keep airy bouffant frocks in countenance.

Paris sends us, of course, the daintiest possible of linen, hand embroidered, lace trimmed, ribbon banded novelties, many of them so extremely fascinating that one is tempted to wear the sheerest of organdy, chiffon or Georgette frocks in order that their beauty may be shown. Many of these petticoats are boned, corded

have the proper swing. For the dance there are net and taffeta creations, made with petal upon petal, in rose like formation, the edges of the petaled ruffles pinked or picoted. For the organdy afternoon frock, the slip is favored, of net and organdy, lace and ribbon trimmed. The bodice of the slip is usually a straight, wide band of ribbon, lace, or a slaty embroidery flouncing, held in its place with shoulder straps of ribbon or lace. It is not unusual to see a frilly petticoat of dark blue or red taffeta, the ruffles pinked and finished with an inset or edge of white Valenciennes, or similar lace edge.

The Underbodice

The underbodice, to keep pace with the petticoat must be very dainty indeed. In a dark blue taffeta petticoat the skirt portion is attached at the normal waist line to a pale pink moire bodice. The bodice is merely a straight band of moire ribbon held over the shoulders by narrow pink ribbons. The upper edge of the bodice is effectively trimmed with small silk rosebuds.

Breakfast Coat and Petticoat
One of the novelties of the season is the breakfast set consisting of coat, petticoat and boudoir cap. The coat and skirt illustrated here show a particularly good combination; the coat is developed in pongee and the skirt is of taffeta, banded in the same taffeta, the bands edged with narrow Valenciennes lace. The deep strap pockets on the coat give it the appearance of a sport garment. A charming little cap of net and ribbon completes the set most attractively. Many of these sets are developed in plain materials, voile, wash satin, lawn and the like, and are trimmed with bands, collars, cuffs and pockets of the charmingly colored cretonne. A cap banded in cretonne is practical and becoming.

Novel Ideas in Negligees

Negligees and petticoats for the June bride are dainty and fascinating to a degree. The negligees are simple and most becoming. Chiffon or crepe Georgette are the materials most favored for these airy garments, destined for the bride or the woman who has time to luxuriate in

their charm. Pale blue, with touches of gold or yellow; rose pink with a touch of orchid at girdle or throat; white, with pale green, and similar combinations selected to harmonize with eyes and hair. It is not unusual to find the negligee of chiffon, belted with a crush girdle of roses, or other artificial flowers; it is an attractive and artistic notion. The combining of several tones in the girdle, which is usually of net or chiffon, is another pretty way of introducing interesting combinations; for instance, a pale pink negligee is girdled with a wide sash, having long ends of several folds of varicolored net or maline, in pink, blue, orchid and similar French colorings.

Bayadere Striped Skirt

For sports and morning wear, the awning striped materials, linens, ducks, and canvas weaves are particularly well liked. The stripes may run up and down or around the figure as shown here. This skirt is fashioned of linen, combining several of the vivid colors now modish and is worn with a shirt blouse of voile with vest of the linen. The square neck is a becoming feature. Among



Awning Stripes in a Morning Dress

the simple waist models of the summer are many with the outside pepum. These are of voile, organdy or Georgette, in pink, blue, pale green and similar shades, intended for wear with skirts of black taffeta or with white and colored wash skirts. Pongee is also favored for these outside blouses. Tiny buttons, steel, gilt or gunmetal and a belt of black or colored ribbon are about the only trimming for these unless it be a second collar of a contrasting shade.

Collars and cuffs are interesting details of blouses; the cuffs usually fit tightly about the wrist, flaring becomingly over the hands. The open throat is of course the modish arrangement for summer, although the most of the shirt waists and other blouses are made with the adjustable collar which may be worn high or low, as fancied.

JEST HER WAY

Eyes? Well, no, her eyes ain't much. Guess you've seen a lot o' such. Sort o' small and blue gray, Taint her eyes, its jest her way.

Hair ain't black, nor even brown, Got no gold upon her crown, Sort o' ashy, I should say, Taint her hair—it's jest her way.

Taint her mouth, her mouth is wide, Got no style, I've heard it said, Seen 'em better every day, Taint her mouth—it's jest her way.

Nose I reckon's nothing great, Couldn't even swear it's straight! Fact, I feel I'm free to say, Taint her nose—it's jest her way.

Finger's plain, complexion's red, Got no style, I've heard it said, Never learnt to sing or play, Or parley French—it's jest her way.

Love her well, I guess I do! Love her mighty fond and true, Love her better every day, Dunno why—it's jest her way!

—Elizabeth Sylvester.

KEEPING UP TO THE MARK

"Spring fever," is not always a joke. If you feel dull and sluggish, tired and worn out, suffer from back ache or weak back, rheumatism, sore muscles, stiff joints or other indication of kidney trouble, it will pay you to investigate Foley Kidney Pills. They are highly recommended as prompt and efficient aids to health. Sold everywhere.—Adv.

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"THE best Pneumatic Tire is only as strong as its weakest part. Strengthening its strongest parts is as useless as putting a fifth wheel on a wagon. Yet this is often done to provide "Selling-features" and "Talking Points."

The weakest part of every Pneumatic Tire is its Walls or Sides, not its Tread—its Cotton Fabric or "Stocking," not its Rubber "Sole."

No price would be too high to pay for a material that, replacing Cotton in the Walls of Pneumatic Tires, would last as long as the Goodrich Rubber Tread could be made to wear.

Neither Silk, nor Linen, nor any other known Fabric, yet discovered is so good, for this purpose, as Cotton—and choice long-fibered Cotton is the best material that money can buy for Tire Fabric.

"WE use nothing less in Goodrich Tires, and test every foot of it up to 200 lbs. to the Square Inch, before we percolate it with the most adhesive Rubber Compound ever made for this purpose."

We then shape this rubberized Long-Fibered Fabric into Tires, with scrupulous care to have the tension on each square inch of fabric precisely the same.

That tension is controlled by a machine as sensitive as the eye, and infinitely more precise than the handwork of the most skilled Operative could make it.

To do this work we have the most highly trained men in the Rubber Industry,—trained in the Precision that practice and our 45-year EXPERIENCE make perfect.

"NO Tire Manufacturer, if he received a price of \$200 per Tire, could put better Fabric into the Walls of his Tires, use greater care, more sensitively adjusted Tension devices, or more adhesive Rubber between each layer of fabric."

Because, we know the vital importance of THE BEST in this part of the Tire, and use it there unsparingly.



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| BLACK SAFETY TREADS | | |
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| 30 x 3 | Ford Sizes | \$10.40 |
| 30 x 3 1/2 | | \$13.40 |
| 32 x 3 1/2 | | \$15.45 |
| 33 x 4 | | \$22.00 |
| 34 x 4 | | \$22.40 |
| 36 x 4 1/2 | | \$31.60 |
| 37 x 5 | | \$37.35 |
| 38 x 5 1/2 | | \$50.60 |

GOODRICH Black-Tread — TIRES

This Advt. REPRINTED (with revision of prices, etc.) from Goodrich campaign, published in July and Aug. of last year,—viz. 1915

For Service buy the Goodrich Casing. They can be bought
At SPENCER BROS. AUTO CO.
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HOW ALCOHOLIC DRINKS AFFECTS THE MEMORY

In the American Magazine appeared an article by Dr. Edwin F. Bowers which showed how greatly alcohol reduces personal efficiency. In it he describes some memory tests, beginning with simple ones and then working up to the more difficult. As the tests became involved the decrease in memory became more noticeable. This was particularly true of the tests which required memorizing for half an hour as many twelve place figures as was possible for each subject to remember.

For two weeks this test was practiced without alcohol, and then each morning a good eye opener was administered. An average reduction of six and two tenths per cent took place.

Another test, given by Dr. Vogt of the University of Christiana, Sweden, lasted seven months. During this time alternating experiments in memorizing twenty five lines of Homer were made with and without alcohol. The time required for repetition without mistake averaged eighteen per cent longer during the alcohol periods than during the abstinent days.

"The amount of alcohol given corresponded to that in slightly more than a half pint of four per cent beer. When the system had accustomed itself to alcohol—in other words, when the abnormal condition became the condition normal to the subject—it took between five and seven per cent more time to perform these memory tests."

"In these trials the alcohol was taken after breakfast, but when the drink was taken before breakfast—on an empty stomach—the lengthening of the required memory period went up to sixty-nine per cent. Which seems to be a pretty strong argument for not beginning the day with a drink."

Advertise in season and out.

CHAUTAUQUA COMMITTEE ORGANIZED

The business interests of the city who are financing the coming of the Chautauqua which is to come to Logan next month, met and organized with the following officers and committees:

J. W. Morrell, president; J. L. Coburn, secretary; A. F. Wittenburger, assistant secretary; W. G. Ruckelshod, treasurer.

Advertising Committee
B. T. Cardon, chairman; J. C. Allen, Jesse Earl, F. R. Arnold, Leon Fommesbeck, Lewis Edwards, O. W. Adams, M. C. Harris.

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\$100 Reward, \$100
The readers of this paper will be pleased to learn that there is at least one dreaded disease that science has been able to cure in all its stages, and that is Catarrh. Hall's Catarrh Cure is the only positive cure now known to the medical fraternity. Catarrh being a constitutional disease, requires a constitutional treatment. Hall's Catarrh Cure is taken internally, acting directly upon the blood and mucous surfaces of the system, thereby destroying the foundation of the disease, and giving the patient strength by building up the constitution and assisting nature in doing its work. The proprietors have so much faith in its curative powers that they offer One Hundred Dollars for any case that it fails to cure. Send for list of testimonials.
Address: F. J. CHENEY & CO., Toledo, O.
Sold in all drugstores.
Take Hall's Family Pills for constipation.

WHAT HAPPENS TO PLOTS IN THE MOVIES

In the April Woman's Home Companion Helen Ducey gives an amusing account of the fate of the fiction plot in the hands of the movie producer. After purchasing the rights to a novel that he believes has moving picture possibilities, the following occurs:

"What the public wants," says the X. Y. Z. director is thrills and a picture with plenty of "punch." So he examines the plot carefully—a plot similar to the one that the A. B. C. Company has used—to see how it will best lend itself to his purpose. Then he gets to work; he plays up strongly any sensational situations, perhaps adds a few new ones if enough do not already exist, emphasizes the emotional side, whether elevating or not, and spends his time working up harrowing scenes, instead of studying the opportunities for delicate touches and coloring.

"Then the X. Y. Z. Company rubs its hands and says, Fine Work! That ought to go big! And for fear the public will not sufficiently appreciate the picture's quality, it offers coupons and prizes to the exhibitor to induce him to show it.

"The author of the original play or book does not always recognize his own brain child. And to make identification even more possible the X. Y. Z. Company hires someone on the staff to write the picture back into a novel again. Then it appears in the newspapers, The Heir to the Smith Millions, by John Henry Jones rewritten from the thrilling photoplay by Samuel Goldstein, produced by the X. Y. Z. Film Producing Co. at a cost of one hundred thousand dollars."

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Breakfast Set—Coat and Petticoat

or wired, in order that the frocks, under which they are worn, may